

2020

ANNUAL SPONSORSHIP



MAXIMIZE YOUR MEMBERSHIP

INCREASE YOUR VALUE

AS A 2020 ANNUAL SPONSOR, YOU WILL RECEIVE
RECOGNITION THROUGH OUR WEBSITE, SOCIAL MEDIA,
NEWSLETTER, AND AT KEY INDUSTRY EVENTS.

TO RESERVE YOUR 2020 ANNUAL SPONSORSHIP,
CONTACT MICHELLE WHITTAKER AT
MWHITTAKER@ABCSD.ORG OR (858) 486-5149



DEAR MEMBER,

As we look ahead to 2020 we value our partnership with you as an annual sponsor. We are proud of the events presented to you in 2019 and have listened to your feedback. By popular demand, we have expanded our calendar of events in the upcoming year. This will allow you to increase your value and maximize your membership.

Your continued support is the foundation of making our membership experience successful. Please join your fellow industry leaders by taking advantage of this opportunity to become an annual sponsor.

Sincerely,

Jeffrey Hinds
Ace Electric
2020 Board Chair

Shandon Harbour
ABC San Diego
President & CEO

WE ARE EXCITED TO OFFER TO YOU THE FOLLOWING SPONSORSHIP PACKAGES FOR 2020

PREMIER SPONSOR - \$15,000

- \$10,000 credit to sponsor / attend events
- Your company logo featured largest on a custom banner present at ABC events
- Your company logo on ABC's website banner with a link to your website
- Featured article promoting your company in one of our newsletters as well as featured on a banner in our bi-monthly newsletter to over 3,000+ contacts
- A social media post promoting your company and services, as well as a post highlighting all annual sponsors

FEATURED SPONSOR - \$10,000

- \$5,000 credit to sponsor / attend events
- Your company logo featured on a custom banner present at ABC events
- Your company logo on ABC's website banner with a link to your website
- Your company logo featured on a banner in our bi-monthly newsletter to over 3,000+ contacts
- A social media post highlighting all annual sponsors with your logo

SUPPORTING SPONSOR - \$5,000

- \$1,000 credit to sponsor / attend events
- Your company name listed on a custom banner present at ABC events
- Your company name listed on ABC's website banner
- Your company name listed on a banner in our bi-monthly newsletter to over 3,000+ contacts
- Your company name listed on a social media post highlighting all annual sponsors

2020 EVENTS

JAN 29 YP Mentor Program Kick Off

SEPT 18 Bowling

MAR 5 Member Breakfast

OCT 8 YP Trivia Night

APR 17 44th Annual Golf Tournament

OCT 15 Excellence in Construction

APR 23 YP Mentorship Q & A

NOV 14 Local Craft Competition & Open House

JUN 5 Graduation

DEC 3 Holiday Happy Hour North

JUL 16 Summer Member Mixer

DEC 10 Holiday Happy Hour East

AUG Meet the Generals

DEC 17 Holiday Happy Hour Central

AUG 6 YP Lunch & Learn





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